

Sales Order

Station: **WTMO-TV** Agency: **TARGETED PLATAFORM MEDIA**
 Contract Name: **EL SUPER PAC EST4982 1466571** Address: **1291 Hollywood Avenue**
 Contract#: **475002788** City: **Annapolis** State: **MD**
 Start Date: **9/27/16** End Date: **10/03/16** Zip: **21403**
 Revenue Type: **POLITICAL SALES** Buyer: _____
 NATIONAL Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **EL SUPER PAC VOTO LA** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **5206nnat** Comm %: **15**
 Product Name: _____ Makegood Policy: **Within Contract Dates**
 Estimate #: **EST 4982**
 Competitive Code: **POLITICAL/ISSUE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/02/16	10/02/16		11:00 AM	1:00 PM	30							1	1	D	125.00	1	125.00	1	
2	9/27/16	9/30/16		12:00 PM	2:00 PM	30		1	1					2	D	225.00	2	450.00	1	
3	9/27/16	9/30/16		2:00 PM	3:00 PM	30		1	1					2	D	250.00	2	500.00	1	
4	9/27/16	9/30/16		3:00 PM	4:00 PM	30		1	1					2	D	275.00	2	550.00	1	
5	10/02/16	10/02/16		11:30 AM	12:00 PM	30							1	1	D	150.00	1	150.00	1	
6	9/27/16	9/30/16		5:30 PM	6:00 PM	30		1	1					2	D	375.00	2	750.00	1	
7	10/03/16	10/03/16		5:30 PM	6:00 PM	30	1							1	D	375.00	1	375.00	1	
8	10/02/16	10/02/16		4:00 PM	5:00 PM	30							1	1	D	250.00	1	250.00	1	
9	9/27/16	9/30/16		6:00 AM	7:00 AM	30		1	1					2	D	125.00	2	250.00	1	
10	10/03/16	10/03/16		6:00 AM	7:00 AM	30	1							1	D	125.00	1	125.00	1	
11	9/27/16	9/30/16		7:00 AM	10:00 AM	30		1	1					2	D	175.00	2	350.00	1	
12	10/03/16	10/03/16		7:00 AM	10:00 AM	30	1							1	D	175.00	1	175.00	1	
13	9/27/16	9/30/16		6:00 AM	10:00 AM	30		1	1					2	D	150.00	2	300.00	1	
14	10/03/16	10/03/16		6:00 AM	10:00 AM	30	1							1	D	150.00	1	150.00	1	
15	9/27/16	9/30/16		6:00 PM	6:30 PM	30		1	1					2	D	700.00	2	1,400.00	1	
16	10/03/16	10/03/16		6:00 PM	6:30 PM	30	1							1	D	700.00	1	700.00	1	
17	9/27/16	9/30/16		6:30 PM	7:00 PM	30		1	1	1				3	D	600.00	3	1,800.00	1	
18	10/03/16	10/03/16		6:30 PM	7:00 PM	30	1							1	D	600.00	1	600.00	1	
19	10/01/16	10/01/16		5:30 PM	6:00 PM	30						1		1	D	200.00	1	200.00	1	
20	10/02/16	10/02/16		5:30 PM	6:00 PM	30							1	1	D	250.00	1	250.00	1	
21	9/27/16	9/30/16		11:30 PM	12:00 AM	30		1						1	D	400.00	1	400.00	1	
22	9/27/16	9/30/16		11:00 PM	11:35 PM	30		1	1	1	1			4	D	600.00	4	2,400.00	1	
23	10/03/16	10/03/16		11:00 PM	11:35 PM	30	1							1	D	600.00	1	600.00	1	
24	9/27/16	9/30/16		7:00 PM	8:00 PM	30		1	1					2	D	725.00	2	1,450.00	1	
25	10/03/16	10/03/16		7:00 PM	8:00 PM	30	1							1	D	725.00	1	725.00	1	
26	9/27/16	9/30/16		8:00 PM	9:00 PM	30		1	1					2	D	800.00	2	1,600.00	1	
27	10/03/16	10/03/16		8:00 PM	9:00 PM	30	1							1	D	800.00	1	800.00	1	
28	9/27/16	9/30/16		9:00 PM	10:00 PM	30		1	1					2	D	750.00	2	1,500.00	1	
29	10/03/16	10/03/16		9:00 PM	10:00 PM	30	1							1	D	750.00	1	750.00	1	
30	9/27/16	9/30/16		10:00 PM	11:00 PM	30		2						2	D	850.00	2	1,700.00	1	
31	10/03/16	10/03/16		10:00 PM	11:00 PM	30	1							1	D	850.00	1	850.00	1	
32	10/01/16	10/01/16		9:00 PM	11:00 PM	30						1		1	D	200.00	1	200.00	1	
33	10/02/16	10/02/16		10:00 PM	11:00 PM	30							1	1	D	425.00	1	425.00	1	

Billing Projections: By Month

	Sep 16	Oct 16
CA	15,400.00	7,450.00
ST	0.00	22,850.00

☒ Print Spot Prices

4982

TOTAL SPOTS 50

GROSS TOTAL \$ 22,850.00

ADJUSTED SPOTS 50

ADJUSTED TOTAL \$ 22,850.00

APPROVE

DECLINE

☐☐

General Manager

☐☐

Sales Manager

☐☐

National Sales Manager

☐☐

Local Sales Manager

ORDER WORKSHEET

Rep Order# 1466571 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/13/16 11:24 AM
Last Received: 09/13/16 11:15 AM
Showing Buylines: All Lines

Duplicate 1 of 4

Station WTMO-TV ORLANDO
Advertiser (ESPV) EL SUPER PAC VOTO LA
Product 818 - ISSUE
Estimate# 4982
Buyer JULIE KEANE

Agency (TPME) TARGETED PLATFORM MEDIA
1291 HOLLYWOOD AVE
ANNAPOLIS, MD 21403
Agency C/P1/P2/E 808/818/4982
Flight Dates 09/27/16-10/03/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

--- CONTRACT COMMENT ---

30 MIN SEPARATION. WEEK OF 9/27 ONLY ORDER ID: 5382624

--- REMARKS ---

PLEASE NOTE NEW 3Q'16 POLITICAL ORDER. PLEASE NOTE NEW 30 MIN SEP BETWEEN SPOTS. PLEASE CONFIRM. THANKS AND REGARDS.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	11A-1P	AVG. ALL WKS	30	-	-	\$125.00	10/02-10/02	1	1	\$125.00
2	Tu-F	12P-2P	AVG. ALL WKS	30	-	-	\$225.00	09/27-09/30	2	2	\$450.00
3	Tu-F	2P-3P	SUELTA	30	-	-	\$250.00	09/27-09/30	2	2	\$500.00
4	Tu-F	3P-4P	MJR CERRDO	30	-	-	\$275.00	09/27-09/30	2	2	\$550.00
5	Su	1130A-12P	AVG. ALL WKS	30	-	-	\$150.00	10/02-10/02	1	1	\$150.00
6	Tu-F	530P-6P	CASO CERRADO	30	-	-	\$375.00	09/27-09/30	2	2	\$750.00
7	M	530P-6P	CASO CERRADO	30	-	-	\$375.00	10/03-10/03	1	1	\$375.00
8	Su	4P-5P	AVG. ALL WKS	30	-	-	\$250.00	10/02-10/02	1	1	\$250.00
9	Tu-F	6A-7A	SUELTA	30	-	-	\$125.00	09/27-09/30	2	2	\$250.00
10	M	6A-7A	SUELTA	30	-	-	\$125.00	10/03-10/03	1	1	\$125.00
11	Tu-F	7A-10A	NUEVO DIA	30	-	-	\$175.00	09/27-09/30	2	2	\$350.00
12	M	7A-10A	NUEVO DIA	30	-	-	\$175.00	10/03-10/03	1	1	\$175.00

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ANNAPOLIS, MD 21403
Agency C/P1/P2/E 808/818/4982
Flight Dates 09/27/16-10/03/16

Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT
Sales Assistant JAY
Salesperson Phone# 2028854861
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	Tu-F	6A-10A	NUEVO DIA	30	-	-	\$150.00	09/27-09/30	13	2	\$300.00
14	M	6A-10A	NUEVO DIA	30	-	-	\$150.00	10/03-10/03	14	1	\$150.00
15	Tu-F	6P-630P	TELENOTICA ORLANDO	30	-	-	\$700.00	09/27-09/30	15	2	\$1,400.00
16	M	6P-630P	TELENOTICA ORLANDO	30	-	-	\$700.00	10/03-10/03	16	1	\$700.00
17	Tu-F	630P-7P	NOTICIERO TELEMUNDO	30	-	-	\$600.00	09/27-09/30	17	3	\$1,800.00
18	M	630P-7P	NOTICIERO TELEMUNDO	30	-	-	\$600.00	10/03-10/03	18	1	\$600.00
19	Sa	530P-6P	AVG. ALL WKS	30	-	-	\$200.00	10/01-10/01	19	1	\$200.00
20	Su	530P-6P	AVG. ALL WKS	30	-	-	\$250.00	10/02-10/02	20	1	\$250.00
21	Tu-F	1130P-12A	TELENOTICIAS	30	-	-	\$400.00	09/27-09/30	21	1	\$400.00
22	Tu-F	11P-1135P	TELENOTICIAS Buy Comment: 1X PER DAY	30	-	-	\$600.00	09/27-09/30	22	4	\$2,400.00
23	M	11P-1135P	TELENOTICIAS Buy Comment: 1X PER DAY	30	-	-	\$600.00	10/03-10/03	23	1	\$600.00
24	Tu-F	7P-8P	CC-ED ESTL-TEL	30	-	-	\$725.00	09/27-09/30	24	2	\$1,450.00
25	M	7P-8P	CC-ED ESTL-TEL	30	-	-	\$725.00	10/03-10/03	25	1	\$725.00
26	Tu-F	8P-9P	AVG. ALL WKS	30	-	-	\$800.00	09/27-09/30	26	2	\$1,600.00
27	M	8P-9P	AVG. ALL WKS	30	-	-	\$800.00	10/03-10/03	27	1	\$800.00

ORDER WORKSHEET

Rep Order# 1466571 Ver# 1 Status New Traffic Order# Printed: 09/13/16 11:24 AM Duplicate 3 of 4 Showing Buylines: Last Received: 09/13/16 11:15 AM All Lines

Station WTMO-TV ORLANDO Advertiser (ESP) EL SUPER PAC VOTO LA Product 818 - ISSUE Estimate# 4982 Buyer JULIE KEANE Agency (TPME) TARGETED PLATFORM MEDIA 1291 HOLLYWOOD AVE ANNAPOLIS, MD 21403 Agency C/P1/P2/E 808/818/4982 Flight Dates 09/27/16-10/03/16

Rep Firm NBCUNIVERSAL Sales Office (WVA) WASHINGTON Sales Assistant JAY Salesperson Phone# 2028854861 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
28	Tu-F	9P-10P	BAJO-CIELO	30	-	-	\$750.00	09/27-09/30	2	2	\$1,500.00
29	M	9P-10P	BAJO-CIELO	30	-	-	\$750.00	10/03-10/03	1	1	\$750.00
30	Tu-F	10P-11P	SRA ACER 2	30	-	-	\$850.00	09/27-09/30	2	2	\$1,700.00
31	M	10P-11P	SRA ACER 2	30	-	-	\$850.00	10/03-10/03	1	1	\$850.00
32	Sa	9P-11P	AVG. ATL WKS	30	-	-	\$200.00	10/01-10/01	1	1	\$200.00
33	Su	10P-11P	CN MTL SU2	30	-	-	\$425.00	10/02-10/02	1	1	\$425.00

---REPORT TOTALS---
Report Totals: 50 / \$22,850.00

---SALES MONTHLY TOTALS---

Oct2016: 50 / \$22,850.00
Order Totals: 50 / \$22,850.00
Total GRPs: 0.0

Market Totals \$22,850.00 OTHB .00% WTMO 100.00% WVEN .00%

Books [null]
Demos RA35+P

--- CREDIT RISK ---
CASH IN ADVANCE

ORDER WORKSHEET

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EC'd No					
Showing Buylines:					
Last Received: 09/13/16 11:15 AM					
All Lines					
Rep Firm NBCUNIVERSAL					
Sales Office (WA) WASHINGTON					
Salesperson (HIL) WILL HILDEBRANDT					
Sales Assistant JAY					
Salesperson Phone# 2028854861					
Salesperson Fax#					
Agency (TPME) TARGETED PLATFORM MEDIA					
1291 HOLLYWOOD AVE					
ANNAPOLIS, MD 21403					
Agency C/P1/P2/E 808/818/4982					
Flight Dates 09/27/16-10/03/16					
Buyer JULIE KEANE					
Estimate# 4982					
Product 818 - ISSUE					
Advertiser (ESP) EL SUPER PAC VOTO LA					
Station WTMQ-TV ORLANDO					



**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☒ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☐ Ad relates to state or local issue and does not communicate a political matter of national importance
-

1. Requested by (Agency name, address, phone number & contact)

Agency Name Targeted Platform Media LLC

Contact Julie Keane

Phone Number 202-813-4797

Address 650 Massachusetts Ave. NW Suite 210 Washington, DC 20001

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name El Super PAC Voto Latino

Contact Robert Raben

Phone Number (202) 654-6200

Address 700 13th St. NW Suite 600 Washington, DC 20005

3. Date of request: 8/25/16

4. Request received by:

Will Hildebrandt

5. Details:

6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought and date of election:

Ingrid Duran, Maria Teresa Kumar, Robert Raben-Treasurer



**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

7. If ad refers to a national legislative issue, identify:

8. List sponsor's chief executive officers, members of executive committee or board of directors:

9. Date and nature of follow-ups, if any:

10. Disposition:
 - ☐ Accepted – see attached contract details
 - ☐ Rejected – provide reason:

Additional Information:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

El Super Pac Voto Latino

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

This broadcast time will be used by: El Super Pac Voto Latino

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: El Super Pac Voto Latino
General Election: November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

El Super Pac Voto Latino

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Robert Raben
Executive Officers: Ingrid Duran, Maria Teresa Kumar

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

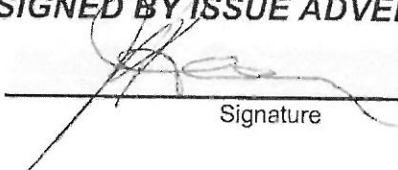
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/9/2016

Date



Signature

202-965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title